

Report of the Ek Bharat Shrestha Bharat Event-1 held online at Bombay College of Pharmacy between 30th March 2020 to 4th April 2020

Bombay College of Pharmacy faculty co-ordinators

Dr. Premalata Ambre, Department of Pharmaceutical Chemistry

Dr. Galvina Pereira, Department of Pharmacognosy

Bombay College of Pharmacy student co-ordinators

Mr. Rushabh Lohade (T.Y.B. Pharm)

Details:

The first activity of Ek Bharat Shrestha Bharat was carried out by the student Co-ordinator Dr. Galvina Pereira and Students Council under the able guidance of our Vice Principal (Admin and Strategy) Dr. Premalata Ambre. In order to create awareness about this initiative about the Government of India a flyer was prepared indicating the aim, objectives and theme of Ek Bharat Shrestha Bharat and introducing our partner state as Odisha. In order to create awareness about our partner state an informational video was also circulated amongst the students. The flyer with its link is also available on the website of the college and accessible to all its stakeholders and anyone who visits the college website.

Video link: <https://youtu.be/bSZlpyfCJcw> was taken directly from www. Youtube.com

Link to college website EBSB flyer: <https://www.bcp.edu.in/EBSB30320.pdf>

एक भारत श्रेष्ठ भारत

The Indian Pharmaceutical Association-Maharashtra State Branch's
BOMBAY COLLEGE OF PHARMACY

TOPIC: "EK BHARAT SHRESTHA BHARAT"

Objectives of Ek Bharat Shrestha Bharat :

- To **CELEBRATE** the Unity in Diversity of our Nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our Country;
- To **PROMOTE** the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States;
- To **SHOWCASE** the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity
- To **ESTABLISH** long-term engagements and,
- To **CREATE** an environment which promotes learning between States by sharing best practices and experiences.

Key Themes for Interaction:

- To celebrate the idea of India as a nation wherein different cultural units across varied geographies coalesce and interact with each other, this glorious manifestation of diverse cuisine, music, dance, theatre, movies & films, handicrafts, sports, literature, festivals, painting, sculpture etc. will enable people to imbibe the innate chord of binding and brotherhood.
- To make our people aware about the seamless integral hull of the Modern Indian State spread across a vast landmass on whose firm foundations, the geo-political strength of the country is ensured to benefit one and all.
- To impress upon people at large about the increasing inter-connectedness between the constituents of various cultures and traditions, which is so vital for the spirit of nation building.
- To induce a sense of responsibility & ownership for the nation as a whole through these close cross-cultural interactions as it intends to build up the inter-dependence matrix unequivocally.

Our Partner State : ODISHA
Name of the Event : Know my Odisha
Video link : <https://youtu.be/bSZlpyfCJcw>
Quiz link:
https://forms.office.com/Pages/ResponsePage.aspx?id=SpgdCOGbdE6_5oa75-8rXT_4grCuZ3ZMjYg4NuPg4ExUNkRFTzBOVFZMRDIDRIRBOERWSzdGMEFNUC4u

Date of the event :30/03/2020 to 04/04/2020
All are requested to view the video link and answer a MCQ based quiz